

Independent Equity Research

Self-directed fundamental research and valuation modeling · 2021 – Present

Overview

Since 2021 I have independently researched public companies as an ongoing personal project — driven by a genuine interest in markets. I pull and analyze financial data, build valuation models, and track the macro backdrop to form my own views on companies and sectors.

What I Do

- Pull and analyze company financials — revenue, margins, cash flow, and competitive positioning — to understand the underlying business.
- Build valuation models in Excel to estimate intrinsic value and test assumptions under different scenarios.
- Track macro indicators including interest rates and CPI, and consider how the macro environment shapes company and sector outlooks.
- Maintain coverage across a broad set of companies and industries, refining my process over time.

Scope

40+ companies covered across 8 sectors, researched independently over several years — a sustained, self-directed effort rather than a one-off project.

Why It Matters

This work reflects how I learn and think: digging into the numbers to understand the real story behind a business, building models to pressure-test ideas, and connecting company-level detail to the bigger macro picture.

Tools & Methods

Excel (valuation modeling, scenario analysis) · Financial-statement analysis · Macroeconomic indicator tracking · Independent research process.

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